1910 2010
Pacific National Exhibition

100 years of fun!

The Fair at the PNE

2010 Community Spirit Initiative with Hastings North BIA

2010 marks the 100th Anniversary of the PNE and this year, we are celebrating 100 years of fun! We would like to invite the community to join in. Our concept is to encourage local community businesses to show their PNE Pride and help us celebrate 100 years of fun, family, rides, music and sports at the PNE. We would like to invite the businesses of the Hastings North BIA to participate by having their stores windows decorated under the theme "WHAT PNE 100 MEANS TO ME".

The PNE has hired a window painter who will come out to your business if you would like to participate and use water soluble paint to decorate your window fronts with the elements each business chooses under the theme "100th ANNIVERSARY". The window painter is available Aug 12 – August 17 to paint as many windows as she can

The PNE will provide the following:

1. The PNE will coordinate having the painter come to your store at no cost to paint your window at a time convenient for you
2. 100th Anniversary balloons
3. Prizes for the top 3 window designs (based on creativity and PNE spirit)
4. Stores are also free to use any elements or supplies they may have on hand to enhance their displays

TIMELINES

- Information will be delivered to businesses between July 30 – August 7, 2010
- Stores will have the opportunity to have their windows painted between Aug 12 – August 17, 2010.
- Stores may continue to decorate until Aug 20.
- A judging committee will tour the Hastings North BIA stores during the week of **Aug 28** to choose the winning store front.

WHAT DOES THE WINNER RECEIVE?

The winning store will receive a complimentary **VIP Company Party in Playland** for **50 people** (their staff and families) to come out in the fall of 2010 or Spring of 2011 (excluding Fair dates)! The VIP package will include

- Each guest will receive a complimentary One-Day PlayPasses to Playland which includes unlimited access to over 35 rides & attractions
- A private VIP eating area with picnic tables & tents will be reserved exclusively for your company
- Each guest will also receive a Sweet Tooth coupon which can be redeemed at any of Playland's concession for a free bag of Candy Floss or Candy Apple

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- Playland's catering team will fire up the BBQ, and serve an "All you Can Eat" BBQ buffet for 50 people. The menu will include:
    - Beef Burgers
    - Chicken Burgers
    - Veggie Burgers
    - Hot Dogs
    - Condiments (Including ketchup, mustard, relish, lettuce, tomato and onions)
    - Tossed Green Salad
    - Deluxe Potato Salad
    - Potato Chips
    - Fruit
    - Cold Drinks

The total value of this VIP Party package is over **$3500**

Second Prize will be 20 fair gate passes valued at **$400**

As a pre-cursor to the contest

Those businesses expressing an interest will be asked to confirm their participation by RSVP to the PNE's project coordinator JILL UNSWORTH at 604-828-0483 or via email at jillunsworth@gmail.com

All those stores who RSVP their participation to JILL and have their store fronts decorated under the theme "100th ANNIVERSARY OF THE PNE" will be part of the judging during the week of August 28th, 2010. **We encourage owners to keep their store fronts decorated until the fair is over on Sept 6, 2010**

Good Luck!!
Thanks for your participation and community spirit

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